# aptôs.

across channels

### Aptos ONE POS

Deliver evolving retail experiences with the leader in Unified Commerce



#### Constant change requires modern, flexible architecture.

Introducing Aptos ONE POS. We distill more than 40 years of deep retail experience – encompassing decades as the market leader in retail Point of Sale, rich industry know-how and an empathetic understanding of the store – into a mobile-first, microservices-based and offline-resilient POS solution. Aptos layers key POS capabilities with complete configurability for easy adaptation and differentiation.

All delivered on the Cloud and integrated into your entire enterprise. So you can deliver seamless and consistent sales experiences to every shopper. Now and in the future.

CAPABILITIES		
Modern	Mobile	Omnichannel Native
<ul> <li>More than 40 years of retail POS leadership informs a deep transaction set and user experience design</li> </ul>	<ul> <li>Mobile-first execution makes it easy to meet demand wherever it comes from</li> </ul>	<ul> <li>Effortless extensibility with 1st- and 3rd-party applications via API</li> </ul>
<ul> <li>The richest core POS capabilities delivered on modern architecture</li> </ul>	<ul> <li>Easily transition between mobile and fixed-till transactions</li> </ul>	<ul> <li>Enrich the enterprise with real-time inventory and transaction data</li> </ul>
<ul> <li>Onboard associates in less than 10 minutes with intuitive UI</li> </ul>	<ul> <li>Modern hardware support for retail ready iOS and Android devices</li> </ul>	<ul> <li>Universal microservices make omnichannel journey seamless for everyone involved</li> </ul>
<ul> <li>Agile Cloud deployment supported by robust offline resilience</li> </ul>	<ul> <li>Execute events and retail experiences with the ease of a consumer mobile app</li> <li>Simplified scalability</li> </ul>	<ul> <li>Centrally configure transaction flows to align to the unique needs of each</li> </ul>
<ul> <li>Simplified scalability across banners, channels, geographies and formats</li> </ul>	<ul> <li>Simplified scalability across banners, channels, geographies and formats</li> <li>Robust and highly resilient</li> </ul>	<ul> <li>local market</li> <li>Deliver in-demand experiences from universal cart to omnichannel</li> </ul>
<ul> <li>Unified promotion capabilities that ensure consistent, accurate and high-conversion promos across channels</li> </ul>	<ul> <li>take-anywhere, offline</li> <li>capabilities</li> <li>Put enterprise inventory</li> <li>data in the palm of your</li> <li>associate's hands</li> </ul>	cart to omnichannei fulfillment
<ul> <li>Robust, integrated and web- based store operations tools (cash mgmt, localization, employees, analytics &amp; dashboards)</li> </ul>		
<ul> <li>Integrated universal returns</li> </ul>		

#### **Key Benefits**

- Foster consistent, rich experiences with cross-channel services and transaction options from buying and returning to shipping, transferring and receiving.
- Get unparalleled hardware procurement, deployment and support from the most seasoned and well-connected professionals in the retail industry.
- Grow your business in new and emerging markets with out-of-the-box support for localized customers, currencies and languages.
- Transform even your newest hires into power users, including simplified workflows, modern UI and easy-to-execute in-demand services.
- Future-proof your business and maximize your value by extending POS functions and logic across your channels, devices, store sites and enterprise systems and processes.
- Equip your store associates to be anywhere your customers need them to be, whether it's behind the cash wrap, on the sales floor or beyond the walls of your store.
- Unify your omnichannel enterprise, by integrating POS with every sales channel, back-end system, brand interaction, database and product.

#### Aptos ONE POS is built for adaptation



#### Drive excellent experiences through the store

More than 70% of customer journeys involve the store. Stores convert by as much as 10X more than digital sales channels. The store is, and will continue to be, the central channel for retailers. Aptos ONE POS powers the store to elevate your retail experiences above your competition.

#### Our rock-solid security measures include:

- Integrated enterprise data improve inventory flow and omnichannel experiences
- Out-of-the-box global capabilities support localization, translation and compliance
- Aptos' approach ensures offline resilience without the need for in-store servers
- Simplified deployment and broad device support takes new registers live in minutes
- Mobile-first execution and cloud deployment saves
   25-55% in hardware costs

Aptos ONE POS is the only Unified Commerce Point of Sale solution designed for the store.

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#### Aptos is the leader in Unified Commerce solutions for retail.

Our cloud-native POS platform empowers the modern store with agile, mobile and omnichannel experiences. Integrated order management, merchandising, CRM, sales audit and analytics unify both the experience and the enterprise.

Aptos helps hundreds of retailers around the world elevate their brand experiences, optimize their operations and prepare for whatever comes next.

Learn more at aptos.com.

#### Let's connect!

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